

INTERNAL QUALITY ASSURANCE CELL

ANNUAL QUALITY ASSURANCE REPORT 2015 - 16



GOBI ARTS & SCIENCE COLLEGE

(An Autonomous Co-educational Institution, Affiliated to Bharathiar University,
Coimbatore and Reaccredited with 'A' Grade by NAAC)

KARATTADIPALAYAM - 638 453
GOBICHETTIPALAYAM - Erode District
E-Mail: gobiartscollege@sancharnet.in
Website: www.gobiartscollege.org

MARCH - 2017

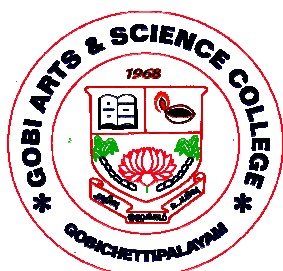
ANNUAL QUALITY ASSURANCE REPORT

2015-16

Submitted to

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE



GOBI ARTS & SCIENCE COLLEGE

**(An Autonomous Co-educational Institution, Affiliated to Bharathiar University, Coimbatore
and Re-accredited with 'A' Grade by NAAC)**

KARATTADIPALAYAM – 638453

GOBICHETTIPALAYAM, ERODE DISTRICT, TAMIL NADU

MARCH - 2017

CONTENTS

S. No.	PARTICULARS	Page No.
1.	PART – A	
	Details of the Institution	1
	IQAC Composition and Activities	4
2.	PART – B	
	CRITERION I : Curricular Aspects	7
	CRITERION II : Teaching – Learning and Evaluation	9
	CRITERION III : Research, Consultancy and Extension	13
	CRITERION IV : Infrastructure and Learning Resources	17
	CRITERION V : Student Support and Progression	19
	CRITERION VI : Governance, Leadership and Management	23
	CRITERION VII : Innovations and Best Practices	30
3.	ANNEXURE	
	Annexure – I Plan of Action and Outcomes Achieved	33
	Annexure – II Feedback From Stakeholders	36
	Annexure – III Faculty Participation in Seminar / Conference / Workshop and Symposia	37
	Annexure – IV Refresher Courses and Staff Development Programmes	48
	Annexure – V Minor Research Projects	49
	Annexure – VI Seminar / Conference / Workshop Organized by the Institution	52
	Annexure – VII Research Publication Output	53
	Annexure – VIII Best Practices I & II	55

THE ANNUAL QUALITY ASSURANCE REPORT (AQAR)
of the IQAC
PART – A

1. Details of the Institution

1.1 Name of the Institution

Gobi Arts & Science College

1.2 Address Line 1

Karattadipalayam

Address Line 2

Gobichettipalayam

City/Town

Gobichettipalayam

State

Tamilnadu

Pin Code

638 453

Institution e-mail address

gobiartscollege@sancharnet.in

Contact Nos.

04285-240147 and 09842741139

Name of the Head of the Institution:

Dr.R.Sellappan

Tel. No. with STD Code:

04285-241139

Mobile:

09842741139

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID : TNCOGN 10112

1.4 NAAC Executive Committee No. & Date:

1.5 Website address:

Web-link of the AQAR:

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B	-	2001	2001-06
2	2 nd Cycle	A	3.23	2007	2007-12
3	3 rd Cycle	A	3.26	2014	2014-19
4	4 th Cycle	-	-	-	-

1.7 Date of Establishment of IQAC: DD/MM/YYYY

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*for example AQAR 2010-11 submitted to NAAC on 12-10-2011*)

- i. AQAR 2014-15 submitted to NAAC on 28-10-2015
- ii. AQAR 2015-16 submitted to NAAC on 20-03-2017
- iii.
- iv.

1.9 Institutional Status

University	State	<input type="checkbox"/>	Central	<input type="checkbox"/>	Deemed	<input type="checkbox"/>	Private	<input type="checkbox"/>
Affiliated College	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>				
Constituent College	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>				
Autonomous college of UGC	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>				
Regulatory Agency approved Institution*	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>				

* - (eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution	Co-education	<input checked="" type="checkbox"/>	Men	<input type="checkbox"/>	Women	<input type="checkbox"/>
	Urban	<input type="checkbox"/>	Rural	<input checked="" type="checkbox"/>	Tribal	<input type="checkbox"/>
Financial Status	Grant-in-aid	<input checked="" type="checkbox"/>	UGC 2(f)	<input checked="" type="checkbox"/>	UGC 12B	<input checked="" type="checkbox"/>
	Grant-in-aid + Self Financing	<input checked="" type="checkbox"/>	Totally Self-financing	<input type="checkbox"/>		

1.10 Type of Faculty/Programme

Arts	<input checked="" type="checkbox"/>	Science	<input checked="" type="checkbox"/>	Commerce	<input checked="" type="checkbox"/>	Law	<input type="checkbox"/>	PEI (Phys Edu)	<input type="checkbox"/>
TEI (Edu)	<input type="checkbox"/>	Engineering	<input type="checkbox"/>	Health Science	<input type="checkbox"/>	Management	<input checked="" type="checkbox"/>		
Others (Specify)	Value and Skill based certificate courses								

1.11 Name of the Affiliating University (for the Colleges)

Bharathiar University

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University	<input checked="" type="checkbox"/>		
University with Potential for Excellence	<input type="checkbox"/>	UGC-CPE	<input type="checkbox"/>
DST Star Scheme	<input type="checkbox"/>	UGC-CE	<input type="checkbox"/>
UGC-Special Assistance Programme	<input type="checkbox"/>	DST-FIST	<input type="checkbox"/>

UGC-Innovative PG programmes Any other (*Specify*) UGC-Add on Courses

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers

2.2 No. of Administrative/Technical staff

2.3 No. of students

2.4 No. of Management representatives

2.5 No. of Alumni

2.6 No. of any other stakeholder and community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholders: No. Faculty

Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

(ii) Themes

1. Department of Commerce organized UGC - National level Seminar on "Corporate Governance & Dividend Policy In India" on 25-09-2015.

2. The Department of Library organized a Workshop on “E-RESOURCES: PERSPECTIVES AND CHALLENGES” on 18-12-2015.
3. The Department of Computer Science Organized a State Level UGC sponsored Workshop on “Research Directions in Data Mining” on 22-01-2016.
4. The Department of Computer Science organized a State Level Workshop on “Image Processing” on 03-03-2016.
5. The Department of Chemistry organized a State level Workshop on “CHEM BREEZE 16 (Intercollegiate Chemistry students meet)” on 29-01-2016.
6. The Department of Political Science organized a National level Seminar on “Women Rights in 21st Century-Myth and Reality” on 20-07-2015.
7. The department of Management organized an Institutional level Symposium on “One day Workshop on Personality Development and Career Guidance” on 02-03-2016

2.14 Significant Activities and contributions made by IQAC

- The IQAC formulates plans for various academic and nonacademic activities
- The proposals from the department were received and discussed at every quarter and their outcomes were recorded for improving the system of the quality assurance.
- Industrialists were invited to establish Industry Institute Interaction (III).
- Experts were included in the IQAC composition to use their expertise.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
Refer: Annexure-I	

* Attach the Academic Calendar of the year as Annexure.

- 2.16 Whether the AQAR was placed in statutory body Yes No
- Management Syndicate Any other body

Provide the details of the action taken

- The IQAC meets once in a quarter and discusses various matters relating to curriculum changes and developments to the current needs
- It reviews the progress made on the proposals made in the previous quarter.
- The outcomes are recorded for improving the system of the quality enhancement in the higher education.
- The plans of the IQAC are placed in the meetings of the Board of Studies, Standing Committee and Academic Council for further discussion and finally placed in the Governing Body meeting for its implementation.

ANNUAL REPORT – 2015-16

CRITERION – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	8	-	-	-
PG	10	-	6	-
UG	19	-	11	-
PG Diploma	1	-	1	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	5	-	2	-
Others (M.Phil.)	9	-	-	-
Total	52	-	20	-
Interdisciplinary	Carrier Oriented	-	-	5
Innovative	Skill Based	-	-	29
Value Added	Yoga and Meditation	-	-	1
	Human Excellence	-	-	1

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options: CBCS

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	29
Trimester	-
Annual	5

1.3 Feedback from stakeholders* (On all aspects)

Alumni Parents Employers Students

Mode of feedback : Online Manual Co-operating schools (for PEI)

Meeting

**Please provide an analysis of the feedback in the Annexure*

Refer Annexure - II

1.4 Whether there is any revision / update of regulation or syllabi, if yes, mention their salient aspects.

- Yes, syllabus for certain programmes updated every year and for other courses updation is made according to the requirement.
- Discussions with subject experts, feedbacks from the current students, inputs from the Alumni and suggestions from Industrialists and Corporates are taken into consideration for reviewing the existing programmes.
- All courses have undergone major syllabus revision once in three years incorporating major thrust areas.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Nil

CRITERION – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total*	Asst. Professors	Associate Professors	Professors	Others
163	134	29	-	-

2.2 No. of permanent faculty with Ph.D.

53

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
134	-	29	-	-	-	-	-	-	-

(Aided vacant Positions are filled by the Management)

2.4 No. of Guest and Visiting faculty and Temporary faculty

-

1

-

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars Workshops	5	10	3
Presented papers	22	39	1
Resource Persons	-	1	3

(Refer Annexure III)

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- | |
|---|
| <ul style="list-style-type: none"> Teachers adopt innovative methods in teachings like Institute-Industry Interaction, online teaching, E-Assignment, and supply of subject materials through soft copy, use communication lab, development and usage of software. The college offers value-added courses to enhance the moral and ethical values among the students. Yoga and Meditation is made compulsory for all UG students with the aim to help the students to be fit, both physically and mentally. Career oriented courses like Taxation, Garment Production and Fashion Design Management, Web Page Designing and certificate courses in .NET and PHP are offered. Introduction of a paper entitled “Ethics and Culture and Human Excellence” for all UG courses. |
|---|

2.7 Total No. of actual teaching days during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- Optical Mark Reader Evaluation System
- Centralized CIA test
- Double valuation for PG
- Transparency – supply of photocopy
- Online Examination and Evaluation
- Results through mobile and website
- Supplementary Examination
- Improvement Examination
- Special examination for sports students.

2.9 No. of faculty members involved in curriculum Restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

102

2.10 Average percentage of attendance of students

90

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	Total No. of Students appeared	2015-16				
		Distinction %	I %	II %	III %	Pass Percentage
Aided (UG Programmes)						
BA (Eco.)	54	2	15	22	-	68.52
B.Sc. (Maths.)	57	16	40	8	-	84.21
B.Sc. (Phy.)	41	10	36	3	-	95.12
B.Sc. (Che.)	43	18	33	-	-	76.74
B.Sc. (Bot.)	45	15	33	1	-	75.56
B.Sc. (CS)	44	14	35	9	-	100
B.Com.	60	6	36	11	-	78.33
BBA	46	-	20	22	3	97.83
Aided (PG Programmes)						
MA (Eco.)	17	3	17	-	-	100
M.Sc. (Maths.)	30	14	24	-	-	80
M.Com.	29	19	29	-	-	100
MCA	30	11	30	-	-	100
Unaided (UG Programmes)						
BA (Eng.)	57	1	22	22	12	98.25
B.Com.	124	4	64	45	-	87.90
B.Com. (CA)	48	3	27	16	-	87.50
B.Sc. (Phy.) CA	47	4	36	4	-	85.11
B.Sc. (CS)	108	14	94	7	-	93.52
B.Sc. (IT)	102	10	82	15	-	95.10
B.Sc. (CT)	52	5	36	11	-	90.38
BCA	106	7	67	29	1	91.51
BBA	48	-	26	13	-	81.25
Unaided (PG Programmes)						
MA (Eng.)	34	1	26	-	-	94.12
M.Com. (CA)	22	5	21	-	-	95.45
M.Sc. (Phy.)	37	15	37	-	-	100
M.Sc. (CS)	42	33	42	-	-	100
M.Sc. (IT)	23	19	23	-	-	100
PGDCA	62	28	55	-	-	88.71

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

The IQAC of the institution contributes, monitors and evaluates the Teaching & Learning processes by way of conducting the periodical meetings. The outcomes of various proposals are recorded for improving the system of the quality of education. It also decides on the measures to be taken to improve and sustain the quality of higher education.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	1
UGC – Faculty Improvement Programme	2
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	-
Summer / Winter schools, Workshops, etc.	-
Others	-

Refer Annexure - IV

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	59	0	0	0
Technical Staff	45	0	0	0

CRITERION – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- The IQAC meets in every quarter to discuss various plans to promote research climate and motivate the faculty for academic advancement.
- It tracks the schemes of the UGC and other agencies like CSIR, DST, ICSSR and Malcolm-Elizabeth Adiseshiah Trust.
- The IQAC of the institution encourages the staff members to undertake Major and Minor research projects and to organize Seminars, Workshops and Conferences.
- The staff and students are informed about the various fellowships available and they are encouraged to apply for the same.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	Nil	Nil	Nil	Nil

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	4	15	-	4
Outlay in Rs. Lakhs	4,72,500	17,27,500	-	4,72,500

Refer Annexure V

3.4 Details on research publications

	International	National	Others
Peer Review Journals	11	6	-
Non-Peer Review Journals	-	-	-
e-Journals	-	-	-
Conference proceedings	1	-	-

Refer Annexure VI

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)				
Seminar	2015-16	UGC	1,50,000	
Autonomous Grant	2015-16	UGC	20,00,000	

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

* - Coconut Board, Food Exhibition and College Bazaar

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	2	3	-	2
Sponsoring agencies	-	UGC	UGC	-	Institution

Refer Annexure VII

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs:

From Funding agency From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
-	-	2	-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides

No. of students registered under them during 2015-16

3.19 No. of Ph.D. awarded by faculty from the Institution during 2015-16

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level	-	State level	-
National level	-	International level	-

3.24 No. of Awards won in NCC:

University level	-	State level	3
National level	1	International level	-

3.25 No. of Extension activities organized during 2015-16

College forum	4	NCC	-
NSS	1	Any other	-

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- The college encourages the faculty and students to take up various activities relating to extension and social responsibilities.
- Apart from the regular work, a number of faculty and students actively take part in various social activities through NSS, NCC, YRC, CCC, SSL, RRC, Blood Donors Club and Alumni Association.
- The college ensures the involvement of the staff and students in its outreach activities such as Blood Donation camps, HIV-AIDS Awareness, Road Safety Awareness, Rain Water Harvesting Awareness, Anti-Tobacco Awareness, Voters' awareness campaigns and contributes to the community development through various co-curricular forums and the Alumni association.
- Parents association and Alumni association offer constructive suggestions regarding outreach programmes.
- The college initiated the community people to contribute to the community development by incorporating them as members of various committees.

CRITERION – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities during the year 2015-16

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	45 acres	-	-	-
Class rooms	114	-	-	-
Laboratories	14	-	-	-
Seminar Halls	4	-	-	-
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	-	-	-	-
Value of the equipment purchased during the year (Rs. in Lakhs)	-	-	-	-
Others	-	-	-	-

4.2 Computerization of administration and library

The entire administration is fully computerized with the following facilities and they are also available for both staff and students.

- ICT has been integrated in the College activities.
- Internet is provided to every department and the hostels.
- Internet Centre in the computer lab is available for students.
- Upgradation of all the LANs with a speed of 1 Gbps.
- Upgradation of server with Blade server.
- Library Automation
- 41 computers and 1 printer is available for public access in the library
- Internet band with speed Available with 8Mbps
- E-Learning-Content Management Available (Data Mining &Physics)
- Institutional Repository Available
- Resource Sharing Networks / Consortia Available (Inflibnet)

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value (Rs.)	No.	Value (Rs.)	No.	Value (Rs.)
Text Books	69198	1,53,99,559	1457	5,47,443	70655	1,59,47,002
Reference Books	23267	90,75,406	465	2,06,600	23732	92,82,006
e-Books	50000	-	-	-	50000	-
Journals	140	1,76,273	-	-	133	1,81,938
e-Journals	5000	-	-	-	5000	-
Digital Database	2	16,500	-	-	2	16,500
CD & Video	3430	-	195	-	3625	-
Others (specify)	38	-	2	-	40	-

* - Donated by Staff and Students under the Knowledge Trove scheme.

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depart-ments	Others
Existing	747	8	170	35	-	17	60	14
Added	-	-	-	-	-	-	-	-
Total	747	8	170	35	-	17	60	14

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- The faculty members and students of the college are provided with computer, internet, audio-visual aids and computer aided packages to facilitate teaching, learning and e-governance.
- The central library is equipped with open educational resources like the Information and Library Network (INFLIBNET) for the benefit of the staff and students.
- Two separate smart classrooms and communication laboratory are also available with the state-of-the art facilities.

4.6 Amount spent on maintenance in lakhs :

i) ICT	2,38,891
ii) Campus Infrastructure and facilities	11,11,708
iii) Equipments	6,30,333
iv) Others	2,87,747
Total :	22,68,679

CRITERION – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Student members of the IQAC are encouraged to come out with their views and suggestions for the enhancement of quality of the institution.
- IQAC provides information about various Student Support Services available at the institution and other levels.

5.2 Efforts made by the institution for tracking the progression

- The institution monitors and ensures the achievements of the learning outcome through analysis of the tests, examination results and the pass percentage arrived at in the Passing Board Meeting

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
3533	548	33	14

(b) No. of students outside the state

Nil

(c) No. of international students

Nil

Men	No	%	Women	No	%
	1547	37		2581	63

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
43	494	7	3618	4	4166	39	504	8	3557	20	4128

Demand ratio : 5:1

Dropout % : 6.87 percent

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- The college has been recognized by the university and provided with financial assistance worth Rs. 2 Lakhs to conduct NET/SET coaching classes.
- The college arranges for guidance and coaching classes for Civil Services, Defence Services, NET/SET examinations and other competitive examinations through various forums.
- The students are given extra credit courses like English for Competitive Examinations and Tamil for Competitive Examinations.

No. of students beneficiaries

267

5.5 No. of students qualified in these examinations

NET	-	SET/SLET	-	GATE	-	CAT	-
IAS/IPS etc	-	State PSC	-	UPSC	-	Others	-

5.6 Details of student counselling and career guidance

- To facilitate the needs of the students, a two day bridge course is conducted for the freshers at the entry level to know the basics of higher education.
- The institution has department-wise faculty advisors for student support and mentoring.
- To improve the communication skill in English, the college regularly conducts Remedial English classes.
- The Yoga and Meditation sessions help the students to keep them physically and mentally fit.
- Career Guidance and Placement Cell provides guidance and counselling to the students regarding higher studies and employment.
- Placement Cell arranges campus interviews for placement in various organizations.

No. of students benefited

1200

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
18	1100	320	12

5.8 Details of gender sensitization programmes

- The Women Development Cell conducts a number of programmes on various issues relating gender problems regularly.
- Professional counsellors are invited to conduct programmes for women staff and women students.
- The cell works under a faculty in charge. It has representation from the staff and it conducts lectures and seminars to create awareness about gender equality.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

Sports and Games

State/ University level National level International level

Seminars / Conferences / Workshops

State/ University level National level International level

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support (2015-16)

	Number of students	Amount (Rs.)
Financial support from institution	54	2,61,674
Financial support from government	1288	40,68,998
Financial support from other sources	15	78,393
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed:

Grievances	Action Taken
Insufficient Transport Facility	More number of Bus operated by Tamilnadu State Transport Corporation on request by the Management.
Difficulties in getting Bus Pass	Arrangement was made to get the Bus Pass in the College campus itself.
Insufficient of water doctor	More number of water doctors were installed
Demand for more library books	Increasing the number of books per head from 1 book per student to 4 books per student.

CRITERION – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision: Social and Economic upliftment of the people of this area through value based quality education.

Mission: Committed to serve the society with humility and trust, devoid of exploitation, to impart value based higher education, particularly to the socially and economically deprived sections of this area; to make the students of this institution worthy citizens of our glorious motherland.

6.2 Does the Institution has a management Information System

The Institution has a well established management Information System. The following systems have immensely helped to make the administration process effectively.

- Administrative procedures including finance
- Student admission
- Student attendance
- Evaluation and examination procedures
- Research activities
- Introduction of OMR

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- The meetings of the Board of Studies are conducted every year. The ideas obtained from the various bodies is thoroughly discussed by the experts in the academic bodies and carefully incorporated in the curriculum
- The present and outgoing students' feedback regarding the relevance, content quality of the subjects is considered.
- The syllabi suggested by the UGC and expert bodies like Tamilnadu State Council for Higher Education (TANSCH) are taken into consideration while redesigning and reframing the curriculum.

6.3.2 Teaching and Learning

Necessary steps are taken to improve the teaching learning methods.

- The college provides course outline and course schedule for enabling the students to get an idea of what they are going to learn.
- Learning in all courses is made more student-centric. The computer-aided learning is given priority in teaching and learning methods.
- The college creates a culture of instilling and nurturing creativity and temper among the learners through various academic activities.
- It has a feedback mechanism to evaluate the teachers and the feedback is reviewed every year.
- The college has adequate number of qualified and competent teachers to handle all the courses.

6.3.3 Examination and Evaluation

- Dummy number system is followed
- Optical Mark Reader Evaluation System
- Double valuation for PG
- Online Examination and Evaluation
- Results through mobile and website
- Supplementary Examination
- Improvement Examination
- The declaration of results is done within 10 days from the date of the last examination.

6.3.4 Research and Development

- The college has a research committee to facilitate, monitor and encourage the research activities. It meets regularly to discuss various plans to promote research and motivate the faculty for academic advancement.
- The committee keeps track of the schemes of the UGC and other agencies like CSIR, DST, ICSSR and Malcolm-Elizabeth Adiseshiah Trust.
- The teachers are informed about the various fellowships available and they are encouraged to apply for the same.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Infrastructure facilities on par with urban colleges.
- ICT facilities are available to students.
- The institution has a well-equipped fully automated library with the state-of-the-art facilities.
- There are more than 80,000 books and 160 subscribed journals on various subjects.
- The library deploys various tools to provide access to the collection
- The internet lab in the Library has 35 computers. A large number of staff, students and research scholars utilize the internet facility free of cost.
- Spacious multi-purpose hall with an area of 4800 square feet is available for various activities of the college.
- The Department of Physical Education has indoor and outdoor facilities and separate Gymnasia for men and women students.
- The entire campus is provided with network facilities.
- The entire campus is provided with High Tension Power through 500 KVA Transformer.
- The entire campus is under the surveillance of CCTV cameras.
- Two Generators with capacity of 10KVA, one with 62.5 KVA and one with 160KVA have been installed. 20 KVA solar power unit is also available for uninterrupted power supply. Online UPS units are available in the computer laboratories, office, library and controller of examinations office.

6.3.6 Human Resource Management

- The institution has sincere, dedicated and committed faculty and visionary management.
- The college has an adequate number of qualified and competent teachers to handle the courses.
- Staff members have the opportunity to pursue part-time PGDCA course for which classes are conducted after the regular working hours.
- The faculty members have access to the computer and internet facility that are available in the departments as well as in the internet centre.
- Workshops and training programmes are arranged for the faculty to enrich their knowledge in handling the computers effectively.

6.3.7 Faculty and Staff recruitment

- The staff requirement is assessed on the basis of the students' strength, vacancies arising due to retirement and as per the workload norms prescribed by the government.
- The qualifications for teachers of various courses are prescribed by the UGC and the Government of Tamilnadu from time to time.
- The posts both for teaching and non-teaching in the aided stream are sanctioned by the Director of Collegiate Education based on the work load of the individual department submitted by the college.
- The posts are filled up following the Roster system as prescribed by the Directorate of Collegiate Education. Faculty members by a seven member selection committee.
- The selection of the candidates is then approved by the college committee. For unaided programmes, a five member selection committee comprising of two members from the Management, Principal, Administrative Officer, and Head of the concerned Department selects the candidates.

6.3.8 Industry Interaction / Collaboration

- The college has collaboration with EDISSIA, CII, CSI and with a number of industries where the students undertake industrial visits and undergo industrial training.
- The MCA, M.Sc., M.Com.(CA), BBA, etc. students in the final semester undergo a six month project in reputed institutions.
- The Management and Commerce students undergo institutional training during the semester holidays.
- The institution has constructive relationship with various institutions of the nearby locality to work on various outreach and extension activities.

6.3.9 Admission of Students

- Admission of students to various courses is based on merit and is transparent with the single window system.
- Efforts are made to ensure that all students seeking admission to the various courses stay informed through different modes of publicity.
- The college has developed its own website for the convenience of students seeking admission to the college.
- The college strictly adheres to the government norms in the admission process giving chance to the meritorious students belonging to the various sections of the society.
- The entire seats of the MCA course are filled through counselling conducted by the Government of Tamilnadu.

6.4 Welfare schemes for

Teaching	Group Insurance and Ambulance facilities are available.
Non teaching	Distribution of Uniforms and Ambulance facilities are available.
Students	Free education and Ambulance facilities are available.

6.5 Total corpus fund generated

Rs. 6.766

6.6 Whether annual financial audit has been done

Yes



No



6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	✓	UGC, AICT, NAAC,	✓	IQAC
Administrative	✓	Govt. of Tamilnadu	✓	Various Committees

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Periodically Increasing the CIA Component
- Centralized CIA test
- Special exam for the sports students.
- Arrangement of scribes for physically challenged students.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

The University provides necessary facilities and suggestions to promote autonomy in college.

6.11 Activities and support from the Alumni Association

- The Alumni Association contributes various services to the institution in general and to the students opting for higher studies and getting employment in particular.
- The Alumni association offers guidelines to the students for higher education and employment opportunities.
- Software for “GASC Alumni Association Online Membership Registration” was developed and implemented.
- The association renders scholarship to the economically poor students every year.
- It offers guidance for personality development and conducts special coaching classes for the aspirants of TNPSC, Bank, Civil service, Staff selection and Railway Service Commission examinations.
- Conduct Regular Medical Camps at Hill stations like Bargur, Kadambur, Thamarakkarai for the benefit of Scheduled Tribes.
- Adapting economically deprived students.

6.12 Activities and support from the Parent – Teacher Association

- Parents regularly express their valuable suggestions for the development of the students through the Parents Meet and the teachers take efforts to implement the suggestions positively.
- The Parents Association offered scholarship to the economically poor students every year.
- It distributes prizes for proficiency to the students every year.
- It provides financial assistance for the purchase of Water Doctor

6.13 Development programmes for support staff

- Group Insurance worth One Lakh per head.
- Provide Uniform to supportive students every year.
- Cash Incentives during Depawali Eve.
- Fuel Allowance.

6.14 Initiatives taken by the institution to make the campus eco-friendly

The institution conducts a green audit with a sense of responsibility. In this regard, the following eco-friendly measures have been taken by the institution.

- Energy Conservation
- Use of renewable energy
- Water harvesting
- Check-Dam construction
- Efforts for carbon neutrality
- Tree Plantation
- Hazardous waste management
- E-Waste management

CRITERION – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Staff and students are encouraged to prepare E-Assignments and E-Notes. Coaching classes are conducted for students for various competitive examinations.
- Hindi Language class is conducted for the students with the help of external experts.
- Introduction of OMR system in Admission and Evaluation
- Career oriented courses like Taxation, Garment Production and Fashion Design Management, Web Page Designing and certificate courses in .NET and PHP are offered.
- Alumni Association offers guidance for personality development and conducts special coaching classes for the aspirants of TNPSC, Bank, Civil service, Staff selection and Railway Service Commission examinations

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- The plan of action decided upon at the beginning of the year in the IQAC meetings has created a positive impact on the Teaching Learning Process of Higher Education.
- Programmes like Guest Lecture, Seminar and National Conference were conducted at the department and College level as planned at the beginning of the academic year.
- The College has taken serious effort to motivate students to come in large number for Civil Service Coaching, Bank Exams etc.,
- The College has initiated various actions on issues relating to infrastructure, academic and researches which are raised in Students Representatives meetings.
- A review meeting at department level has conducted to analyze and find out the areas for improvement.
- Various activities in the department and college were documented.
- ID card were issued to all the staff and First Year UG and PG students.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

- The institution is always a forerunner for introducing innovations in all aspects of teaching and learning process.
- The college follows a number of best practices and foremost among them are:
 1. Yoga & Meditation Club
 2. Student Thinkers / Debating Forum.

**Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

Refer Annexure - VIII

7.4 Contribution to environmental awareness / protection

The institution conducts a green audit with a sense of responsibility. In this regard, the following eco-friendly measures have been taken by the institution.

- Energy Conservation
- Use of renewable energy
- Water harvesting
- Check-Dam construction
- Efforts for carbon neutrality
- Plantation
- Hazardous waste management
- E-Waste management

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths

- The institution has sincere, dedicated and committed faculty and visionary management
- Promotes research culture and publications
- Conducts various extension and awareness programmes
- Fully computerized administration, library and departments
- No capitation fee for any reason.

Weaknesses

- Locational disadvantage with rural back-ground
- Financial Problems for the students
- First Generation Students

Opportunities

- Strive to achieve the status of a College with Potential for Excellence
- To continue to encourage faculty in research
- Introduction of diploma courses for enhancing the employment opportunities
- To continue to collaborate with national agencies for offering consultancy services
- Linkages with national and international institutions

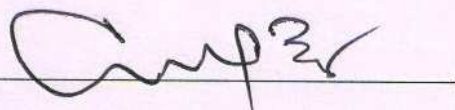
Threats/ Challenges

- Competition from nearby colleges
- Intervention of foreign universities

8. Plans of institution for next year

- Skill Oriented Programme for Junior Staff.
- Seminar on New Education Policy 2016 for Staff.
- Setting up of Fitness Centre.
- Training on Effective use of LCD / Smart Boards in Class rooms.
- Initiatives for better and greater Water Resource Management.
- Encourage faculty members in writing and publishing of articles and books.
- Increasing information technology capabilities.
- Encourage faculty members to apply and organize for seminars, workshops, conferences, etc., at the national and international levels.
- Upgrading campus network and safety systems.

Name Dr. R. SHUNMUGHAN



Signature of the Coordinator, IQAC

**Coordinator / Director,
Internal Quality Assurance Cell (IQAC),
Gobi Arts & Science College (Autonomous),
Gobichettipalayam- 638 453.**

Name Dr. R. SELLAPPAN



Signature of the Chairperson, IQAC

**PRINCIPAL,
Gobi Arts & Science College,
(Autonomous),
Gobichettipalayam.**

**Gobi Arts & Science College (Autonomous)
Gobichettipalayam**

ACADEMIC CALENDER - 2016-2017
DEPARTMENT: Commerce

NAME OF THE STAFF: Dr. R. Sivaraman **MONTH & YEAR:** June - Oct. 2016

CLASS	PAPER	SYLLABUS COVERED	NATURE OF ASSESSMENT		PROPOSED DATE FOR C.I.A. TEST	REMARKS
			ACTIVITIES	DATE		
M. Com	Foreign Trade & Foreign Exchange	1. Foreign Trade - meaning - Scope - Need - Role - Foreign Trade Vs Domestic Trade - Advantages - Disadvantages 2. Balance of Trade - Disaggregation in BOP - Causes - Corrective measures. 3. Documents in F.T. - Exchange Regulation 4. Export - Import Procedure - Incoterms - Trade Insurance - Freight 5. FCI - FIM - Functions	I. Assessment Seminar I. Assessment Seminar II. Assessment Seminar	July 12 Aug. 17 Sept. 14	1. 8. 2016 - 9. 8. 2016 (I C.I.A.) 6. 9. 16 - 12. 8. 2016 (II C.I.A.) 13. 10. 16 - 14. 10. 2016 (III C.I.A.)	


SIGNATURE
 Dr. R. Sivaraman, M.A., M.Com., M.B.A.
 Associate Professor
 Dept. of Commerce
 Gobichettipalayam College

PLAN OF ACTION BY IQAC

2015 – 2016

The meeting of reconstituted IQAC for the period of two years (2015-2016 & 2016-2017) was held in the Council Hall at Gobi Arts & Science College on 9.10.2015 by 2.30 pm under the Chairmanship of Prof. Dr.R.Sellappan, Principal. The meeting was held in the presence of Thiru. P.Karuppanan, President, Gobi Arts College Council, Gobichettipalayam. Dr.R.Shanmugan, Coordinator & Director of IQAC welcomed the members and briefed the objectives and functions of IQAC. The members actively participated and suggested the following for the Quality improvement of GASC.

- Department wise IQAC (Micro level) incorporating the members of the faculty in both aided and unaided stream in the respective departments.
- Quality cell incorporating HODs and the co-Curricular and extra-curricular staff-in-charge and programme officers of various forums.
- Best practices of other accredited colleges be identified and the same may be practiced in our college.
- Meritorious students be given preference and they are to be honored.
- Existing programme of collecting used plastic materials, used pans and e-wastes be extended by segregating the same into different compartments having different huge collection pots.
- Newly recruited faculty can be given one Orientation and one Refresher course every year to motivate the staff, to improve the teacher quality and to bridge them with the teaching & learning environment.
- At least one or two Human Excellence faculty may be deputed as student counselors.
- Global fund can be obtained to have sustainable development and climate change.
- Waste To Wealth (WTW) and 3Rs (Reduce, Recycle and Reproduce) practices be followed.
- Business Incubation centre be created to form Startup Company
- Industry-Institute Partnership cell be formed incorporating students and faculty form interdisciplinary departments.
- IQAC funded projects be sanctioned to innovative students and faculty.

All the members of IQAC actively involved in the meeting, shared their opinions and suggestions were given. Finally, Dr.R.Shanmugan, Coordinator & Director of IQAC proposed vote of thanks.

ANNEXURE – II

FEEDBACK FROM STAKEHOLDERS

The college has formal and informal mechanisms to obtain feedback from graduates and employers through various committees, associations, organization, etc. as given below.

- Feedback through questionnaire from the graduates
- Suggestions from employers/faculty through periodical meetings.
- Feedback from Alumni (video conferencing, personal meetings, annual alumni meet).
- The graduates and employers are included as members of various bodies (Board of Studies, IQAC/Committees/Advisory Bodies/NSS).

The college obtains feedback from the students at the entry point and at the exit point. It is obtained from the alumni through Email, discussions through video-conferencing and from the respective Board of Studies. Comments from the employers are obtained at the annual meeting of the college and from the community through various service programmes organized by National Service Scheme, Youth Red Cross Society, Blood Donors Club, etc.

Opinions and suggestions from academic peers who attend the meeting of the Board of Studies and from those who visit the campus for guest lectures are also obtained. Further, inputs from industries, institutions, and professionals are obtained through students who undergo institutional training and project work. All courses have undergone major syllabus revision once in three years incorporating major thrust areas.

The ideas obtained from the various bodies is thoroughly discussed by the experts in the academic bodies and carefully incorporated in the curriculum. Seminars, Group Discussions and Assignments are introduced as encouraging steps for the under-graduate students. These components are made compulsory in the internal assessment for all post-graduate students.

ANNEXURE – III

Faculty Participation in Seminar / Conference / Workshop and Symposia

S. No.	Faculty Name & Department	Theme	Organizer	From	To
1	Mr. S. Parthiban Management Unaided	UGC NATIONAL WORKSHOP ON WOMEN RIGHTS IN 21st CENTURY -MYTH AND REALITY	Department Political science, Gobi Arts & Science College, Gobi.	20/07/2015	21/07/2015
2	Mr. K. Rajendran Management Unaided	UGC National Workshop on Women Rights in 21st Century- Myth and reality-violence against women and Human Rights,	Department of Political Science.	20/08/2015	21/08/2015
3	Mrs.K.Kalaiselvi Management	Dividend Policy and Corporate Governace	Dr.Sudhakar , Department of Commerce,Gobi Arts and Science College,Gobi	25/09/2015	01/01/1900
4	Mr. D. Venugopal Physics	International workshop on theoretical and experimental physics	P. S. G College of Technology, Coimbatore	30/12/2015	01/01/1900
5	Tmt. V. Mahalakshmi Physics	ONE DAY NATIONAL SEMINAR ON "ADVANCES IN PHYSICS FOR CONDENS D MATTER"	P.K.R.ARTS COLLEGE FOR WOMEN,GOBICHETTI PALAYAM	06/01/2016	01/01/1900
6	Dr. V. Thiagarasu Computer Science	THE INDIAN SCIENCE CONGRESS ASSOCIATION	THE INDIAN SCIENCE CONGRESS ASSOCIATION and University of Mysore	03/01/2016	07/01/2016
7	Tmt. G.T. Prabavathi Computer Science	THE INDIAN SCIENCE CONGRESS ASSOCIATION	THE INDIAN SCIENCE CONGRESS ASSOCIATION and University of Mysore	03/01/2016	07/01/2016
8	Mrs. D. Sheeba Gnanadeebam Botany	Frontiers of Phytochemomics and Coetaneous Challenges in Medicinal Plants	PG and Research Department of Botany, Vellalar College for Women, Erode funded by DBT Star College Scheme.	28/01/2016	28/01/2016
9	Mr. P. Thangavel Library	Scholarly Research Publications: Writing, Citations and Plagiarism	Dr.M.Jayaprakash Periyar University salem.	01/02/2016	01/01/1900
10	Mr. P.M. Gopalswamy Chemistry	Chemistry and Pharma	Vellalar College for Women, Erode - 12	05/01/2016	05/01/2016
11	Mrs. K.A. Senthil Devi Computer Science Unaided	ICECS -2016 IEEE International confrence	Department of Electronics and Telecommunications	25/02/2016	26/02/2016

Faculty Acted as Resource Person

S. No.	Faculty Name & Department Name	Themes	Organizer	Date
1	Dr. K. Magudeeswaran Tamil	Hero stone Memorials of Kongu Region	UGC & Vellalar College for Women, Erode.	25/09/2015
2	Mr. C. Raghuraman Management	Global Strategic Human Resource Challenge	PKR Arts and Science College, Gobi	15/09/2015
3	Mr. K. Yuvaraj Information Technology	DBT FUNDED WORKSHOP ON IMAGE EDITING TOOL - PHOTOSHOP	VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),ERODE	08/02/2016
4	Dr. N. Sakthivel Commerce (CA)	National symposium on Emerging trends in innovation in Academic Reserarch.	Publication Division Bharathidasan university, (INDIAN ACADEMIC RESEARCHERS ASSOCIATION) Tiruchirapalli.	21/05/2016

Presented Papers in International / National / State level

Faculty Name & Department Name	Sponsoring Agencies	International / National / State	Topic	Theme	Organizer	From	To
Mrs. G. Kavitha Chemistry	UGC	International	Adsorption Studies on Removal of Reactive Dye by using Phyijanthus Reticulates(Black Honey)	International Conference on Recent Advances in Materials and Chemical Sciences (ICRAMCS)	Gandhigram Rural Institute - Deemed University , Gandhigram, Dindugal.	14/12/2015	15/12/2015
Mr. G. Dineshkumar Chemistry	UGC	International	Growth and Characterzation of a new organic crystal of dimethyl ammonium -4-nitrobenzoate	International Conference on Recent Advances in Materials and Chemical Sciences (ICRAMCS- 2015)	Gandhigram Rural Institute, Deemed University, Gandhigram, Dindugal	14/12/2015	15/12/2015
Dr. K.P. Balasubramanian Chemistry	UGC	International	synthesis, Characterstic, Catalytic and Antimicrobial activities of Imidazalo subsituted benzylidene imines with Ru(111) complexes	International Chemical & Environmental Research ((iccer-2015)	Jamal Mohamad College, Trichy.	17/12/2015	17/12/2015
Mr. A. Sivakumar Commerce Unaided	-	International	Challenges for Human resource management and Global business strategy	International conference on Global HRM Strategies for sustainable development	PKR Arts & Science College for women	15/09/2015	15/09/2015
Dr. E.P. Sengottuvel Commerce Unaided	TIES	International	Impact of Bank Level Variables on Credit Flow to Agricultural Sector - An Indian Evidence	Quantitative Economics	Indian Institute of Management - Kozhikode	04/01/2016	06/01/2016

Dr. V. Thiagarasu Computer Science	THE INDIAN SCIENCE CONGRES S ASSOCIAT ION	International	Dr. V.Thiagarasu & Dr.G.T.Prabhavathi Presented a paper entitled on "Mining And Classification Of Social Data To Understan Students Learning Experiences" also represented as government of Tamilnadu(Letter No:19314/B2/2015-1) through Bharathiar University(Ref No:G3/ISC 2016/03798/2015/1), Coimbatore-46.	The Indian Science Congress Association	The Indian Science Congress Association	03/01/2016	07/01/2016
Mr. S. Janarthanam Computer Science Unaided	IEEE ,Springer	International	Semi Supervised Soft Label Propagation Algorithm for CBIR	Intelligent Systems and Control	Karpagam College of Engineering, Coimbatore	07/01/2016	08/01/2016
Mrs. A.P NANDHINI English	ROOTS EDUCATIO NAL TRUST	International	PROBLEM OF ALIENATION AND QUEST FOR IDENTITY OF THE PROTAGONISTS IN THE SELECT NOVELS OF ARUN JOSHI	ROLE OF LITERATURE IN A NEW PERSPECTIVE	NMS SERMATHAI VASANS COLLEGE FOR WOMEN, MADURAI	23/01/2016	23/01/2016
Ms. P. Hemalatha English Language	Vergal Roots	International	The Role of Literature in Social Upliftment: Need of New Perspectives	The Darkholds No Terrors: A Study of Feminine Sensibility by Shashi Deshpande.	N.M.S Sermathai Vasam College for Women, Madurai.	23/01/2016	23/01/2016
Mrs. N. Brindha English Language	Vergal Roots	International	The Role of Literature in Social Upliftment: Need of New Perspectives	Black Feminine quest for survival in The Bluest Eye and Sula by Tony Morrison.	N.M.S Sermathai Vasam College for Women, Madurai.	23/01/2016	23/01/2016

Ms. K. Showmiya Sheril English Language	Vergal Roots	International	The Role of Literature in Social Upliftment: Need of New Perspectives	A Feministic Perspective in Cry, The Peacock by Anita Desai.	N.M.S Sermathai Vasan College for Women, Madurai.	23/01/2016	23/01/2016
Ms. S. Santhi English Language & Literature	UGC	International	Socio-feministic perspective in modern Indian Fiction	Subjection of women in twenty first century: The contemporary Feminism	Sri Vasavi College (SFW), Erode.	28/08/2015	28/08/2015
Mr. A. Venkatesh Kumar English Language & Literature	Vergal Roots	International	The Role of Literature in Social Upliftment: Need of New Perspectives.	The Fragmented Self in Jasmine by Bharati Mukherjee.	N.M.S Sermathai Vasan College for Women, Madurai.	23/01/2016	23/01/2016
Mr. K. Senthilkumar English Language & Literature	Vergal Roots	International	The Role of Literature in Social Upliftment: Need of New Perspectives	Existentialism in the novels of Anita Desai.	N.M.S Sermathai Vasan College for Women, Madurai.	23/01/2016	23/01/2016
Mrs.K.Kalaiselvi Management		International	Employee Branding;The New Dimension for HR Practices	Global Strategic Human Resource Challenge	PKR Arts and Science College, Gobi	15/09/2015	15/09/2015
Mrs.K.Kalaiselvi Management		International	Employee Branding: The New Dimension for HR Practices	Global Strategic Human Resource Challenges	PKR Arts and Science College, Gobi	15/09/2015	15/09/2015
Mr. S. Parthiban Management Unaided	Self	International	E-HRM: seven ways to maximize the efficiency	Global Hrm Strategies For Sustainable Development	P.K.R Arts College For Women, Gobi.	15/09/2015	15/09/2015
Ms. Kasthuri Management Unaided	Self	International	Green HRM : policies and practices.	Global hrm strategies for sustainable development	P.K.R Arts College For Women, Gobi.	15/09/2015	15/09/2015
Mr. K. Rajendran Management Unaided	Self	International	HR practices in India	Global hrm strategies for sustainable development	P.K.R Arts College For Women, Gobi.	15/09/2015	15/09/2015
Mr. P. Kathirvel Management Unaided	Self	International	Innovative HR practices of Indian companies	Global hrm strategies for sustainable development	P.K.R Arts College For Women, Gobi.	15/09/2015	15/09/2015

Mr. D. Venugopal Physics		International	Review on the monthly average daily global solar radiation	International workshop on theoretical and experimental physics	PSG College of technology, Coimbatore	30/12/2015	30/12/2015
Tmt. Banu Priya Physics Unaided		International	Modelling Simulation & validation of Surface Acoustic Wave Delay line for P-matrix approach	National Seminar o Advances in Physics of Condensed Matter	P. K. R Arts College For Woman Gobi	06/01/2016	06/01/2016
Ms. S. Santhi English Language & Literature	UGC	National	Women Rights in Twenty first century Myth and Reality.	Violence against Women and Human Rights.	Gobi Arts and Science College, Gobi.	20/07/2015	21/07/2015
Dr. K.P. Balasubramanian Chemistry	UGC	National	Studies on Chloride , Lead and Chromium from Textile effluent by activated carbon derived from Tea Leaves Waste	Expanding Frontiers in Chemical Sciences (EFSC-2016)	Vivekanandha College of Arts & Science for Women- Thiruchengode	12/02/2016	13/02/2016
Dr. A. Selvaraj Commerce	Nil	National	Online Marketing: Opportunities and Challenges	Chair Person	PKR College for Women, Gobi.	16/03/2016	16/03/2016
Dr. P. Saminathan Commerce (CA)		National	Digitalization of financial markets: Impact and Future prospectives.	Myths and Realities of BUSINESS in the digital era.	participated	17/02/2016	17/02/2016
Dr. P. Saminathan Commerce (CA)	Jamal Mohamad College, Tiruchirappalli.	National	Digitalization of financial markets: Impact and future perspectives.	Myths and realities of a budiness in Digital era.	participated	17/02/2016	17/02/2016
Dr. N. Sakthivel Commerce (CA)	Jamal Mohamad College, Tiruchy.	National	E - CRM in indian banking sector : A over view.	Myths and realities of business in the Digital era.	participated	17/02/2016	17/02/2016

Mr. K.J. Praveen Kumar Commerce (CA)	International Journal for Research in Science Engineering and Technology	National	a survey on network flooding in wireless sensor networks	Advanced Networking	Published	14/03/2016	14/03/2016
Mrs. G.A. Mylavathi Commerce (CA)	Sri Vasavi College, Ero de.	National	secret dharing algorithm in cloud computing security using multi clouds.	national conference of innovative trends in information technology.	SRI VASAVI COLLEGE , Erode.Presented.	05/03/2016	05/03/2016
Dr. N. Sakthivel Commerce (CA)	Reserve bank of india sponsored National seminar	National	Financial inclusion - A NEW INCARNATION IN ECONOMIC REFORMS.	Financial inclusion - A NEW INCARNATION IN ECONOMIC REFORMS.	Valluar college of science and management. Karur.	11/03/2016	11/03/2016
Dr. R. Nagarajan Commerce Unaided	UGC	National	Dividend Policy Determinants in Indian Perspective	Corporate Governance & Dividend Policy	Gobi Arts & Science College, Department of Commerce and Gobichettipalayam	25/09/2015	26/09/2015
Dr. E.P. Sengottuvel Commerce Unaided	UGC	National	Impact Of Ownership Structure In Corporate Dividend POLICY	Corporate Governance & Dividend Policy	Gobi Arts & Science College , Department Of Commerce, Gobichettipalayam	25/09/2015	26/09/2015
Dr. D. Tamilselvi Commerce Unaided	UGC	National	Impact Of Ownership Structure In Corporate Dividend Policy	Corporate Governance & Dividend Policy	Gobi arts & Science College, Department Of Commerce, Gobichettipalayam	25/09/2015	26/09/2015
Ms. K.M. Deepa Commerce Unaided	UGC	National	Dividend Policy Determinants in Indian Perspective	Corporate Governance & Dividend Policy	Gobi Arts & Science College, Department Of Commerce, Gobi	25/09/2015	26/09/2015

Mr. P. Senthil Kumar Commerce Unaided	UGC	National	Role Of Financial Managers In Dividend Policy	Corporate Governance & Dividend Policy	Gobi Arts & Science College, Department Of Commerce	25/09/2015	26/09/2015
Ms. R. Shophiya Commerce Unaided	UGC	National	Impact Of Ownership Structure In Corporate Dividend Policy	Corporate Governance & Dividend Policy	Gobi Arts & Science College, Department Of Commerce, Gobi	25/09/2015	26/09/2015
Dr. V. Thiagarasu Computer Science	The Indian Science Congress Association	National	Dr. V.Thiagarasu & Dr.G.T.Prabhavathi Presented a paper entitled on "Mining And Classification Of Social Data To Understan Students Learning Experiences" also represented as government of Tamilnadu through ?Bharathiar University, Coimbatore-46.	THE INDIAN SCIENCE CONGRESS ASSOCIATION	THE INDIAN SCIENCE CONGRESS ASSOCIATION and University of Mysore	03/01/2016	07/01/2016
Dr. V. Thiagarasu Computer Science	The Indian Science Congress Association	National	Survey About Object Detection in Color Images	THE INDIAN SCIENCE CONGRESS ASSOCIATION	THE INDIAN SCIENCE CONGRESS ASSOCIATION and University of Mysore	03/01/2016	07/01/2016
Dr. M. Raju Economics	The Indian Society of Labour economics	National	Values of non market activities of women in Tamilnadu	The Indian Society of Labour economics 59th annual Conference	Department of Economics, Central University of Kashmir, Srinagar	10/10/2015	12/10/2015
Mr. P. Karthi English	Selvam Arts and Science college	National	The Identities of Diaspora in Jumpha Lahiri s The Name Sake	National Level Conference on Recent Developments in Post Colonial Studies	PG & Research Department of English Selvam Arts and Science College Namakkal	22/03/2016	22/03/2016

Mr. K. Senthilkumar English Language & Literature	nil	National	Global Perspectives on English Language and Literature.	Dalit Pride and Black Suffering in God of Small things by Arundhati Roy	Vivekanandha College for Women, Namakkal.	11/03/2016	12/03/2016
Mr. A. Arul Jothi Information Technology		National	A Novel Signcryption Scheme Based On Ecc With Fuzzy Ontology For Body Area Network Security	National Conference On Innovative Trends In Information Technology	SRI VASAVI COLLEGE, ERODE	05/03/2016	05/03/2016
Mr. P. Thangavel Library	Rev. Jacob Memorial College	National	Workshop	Workshop	Rev.Jacob Memorial Christian College, Thindukal	12/09/2015	12/09/2015
Mr.C.Ravikumar Management	UGC	National	Factors Determining Dividend Policy	DiVidend Policy and Corporate Governance	Dr.Sudhakar, Department of Commerce, Gobi Arts and Science, College	26/09/2015	26/09/2015
Dr.R.Sellappan, Mrs.K.Kalaiselvi Management		National	Brand Identity Management: An Employee Perspective	HR Technology- A Revolution in the world of work	S.N.R Sons College, Coimbatore	12/01/2016	12/01/2016
Mr.C.Ravikumar Management	UGC	National	Factors Determining Dividend Policy	Dividend Policy and Corporate Governance	Department of Commerce, Gobi Arts and Science College,Gobi	26/09/2015	26/09/2015
Mrs.K.Kalaiselvi Management		National	Brand Identity Mangement:An Employee Perspective	HR Technology- A Revolution in the world of Work	SNR Sons College, Coimbatore	12/01/2016	12/01/2016
Mr. S. Parthiban Management Unaided	UGC	National	Factors Influencing Dividend Decision: Listed Companies in India	UGC Sponsored National Level Seminar on Corporate Governance And Dividend policy in India	PG & Reserch Department of Commerce" "	25/10/2015	26/10/2015

Mr. K. Rajendran Management Unaided		National	Dividend Decision: Listed Companies in India"	UGC Sponsored National Level Seminar on Corporate Governance And Dividend policy in India	PG & Research of Department Commerce	25/10/2015	26/10/2015
Ms. Kasthuri Management Unaided	UGC	National	Determinants of Dividend Policy & Legal Aspects of Payment of Dividend in India.	Ugc Sponsored National Level Seminar On Corporate Governance And Dividend Policy In India	PG & Research Department of Commerce , GASC.	25/10/2015	26/10/2015
Mr. P. Kathirvel Management Unaided	UGC	National	Dividend Decisions.	Ugc Sponsored National Level Seminar On Corporate Governance And Dividend Policy In India	PG & Research Department of Commerce , GASC.	25/10/2015	26/10/2015
Mr. S. Parthiban Management Unaided	UGC	National	Factors Influencing Dividend Decision: Listed Companies in India	UGC SPONSORED NATIONAL LEVEL SEMINAR ON CORPORATE GOVERNANCE AND DIVIDEND POLICY IN INDIA	PG &Research Department of Commerce, GASC.	25/09/2015	26/09/2015
Mr. K. Rajendran Management Unaided	UGC	National	Factors Influencing Dividend Decision: Listed Companies in India	Ugc Sponsored National Level Seminar On Corporate Governance And Dividend Policy In India	PG &Research Department of Commerce, GASC.	25/09/2015	26/09/2015
Ms. Kasthuri Management Unaided	UGC	National	Determinants of Dividend policy & Legal Aspects of Payment of Dividend in India.	Ugc Sponsored National Level Seminar On Corporate Governance And Dividend Policy In India	PG &Research Department of Commerce, GASC.	25/09/2015	26/09/2015

Mr. P. Kathirvel Management Unaided	UGC	National	Dividend Decisions	Ugc Sponsored National Level Seminar On Corporate Governance And Dividend Policy In India	PG & Research Department of Commerce, GASC.	25/09/2015	26/09/2015
Dr. S. Saravanakumar Political Science	ugc	National	social justice under indian constitution	social justice	tamilnadu open university-chennai	26/11/2015	26/11/2015
Dr. S. Saravanakumar Political Science	ugc	National	revamping urban administration	disaster manangement	madras university	16/12/2015	17/12/2015
Dr. S. Saravanakumar Political Science	ugc	National	women in armed force	women in public administration	bharathidasan university-trichy	11/02/2016	12/02/2016
Dr. S. Saravanakumar Political Science	ICSSR	National	Women Empowerment And Human Rights	WOMEN RIGHTS	Annamalai University	29/01/2016	30/01/2016
Dr. N.V. Karuppusamy, Tamil		National	Porulioyal Nookkil Thirukkural	Tamil Ilakkiyaththil Melaanmy Chinthanaikal	National College, Tirchy.	12/02/2016	12/02/2016
Dr. S. Ponnarasu Economics	AET	State Level	Economic Reforms in India since 1991	AET Annual Conference	Department of Economics, Kandasamy Kandar College, Namakkal	28/11/2015	29/11/2015

ANNEXURE – IV

Refresher Courses and Staff Development Programmes

S. No.	Staff Name	Staff Development Programme Name	Place	Date
1	Ms. S. Santhi	Attended International Workshop on Scholarly Research Publications: Writing, Citations And Plagiarism (RPCP-16).	Periyar University, Salem.	01/02/2016
2	Dr. D. Venugopal	Refresher Course in Physics	UGC-HRDGE Bharathidasan University- Tiruchi.	17/02/2016 To 08/03/2016
3	Tmt. V. Mahalakshmi	Refresher Course in Nano Science (Interdisciplinary)	UGC-Human Resource Development Centre, Bharathiar University, Coimbatore	24/05/2016 To 13/06/2016

ANNEXURE –V

MINOR RESEARCH PROJECTS

S. No.	Name	Name of the projects	Duration	Name of the funding Agency	Total grant sanctioned	Received
PROJECTS COMPLETED & SUBMITTED						
1	Mr. M.R. Kumaraswamy Asst. Prof. of English	A Study on the Problems of SC Students in learning English at the UG Level	2 Years	UGC	1,45,000	1,45,000
2	Dr. S. Ponnarasu Asst. Prof. of Economics	Socio – Economic and Gender Violence by Alcohol Abuse among the Scheduled Caste Scheduled Tribes (SC/ST) in Tamilnadu – A Study”	2 Years	UGC	1,65,000	1,65,000
3	Dr. P. Loganathan Asst. Prof. of Botany	Studies on Pri O diversity and Ecology of Myxomyceter in the Nilgiris District, Tamilnadu	2 Years	UGC	1,90,000	1,90,000
4	Dr. M.C Arjunan Asst. Prof. of Botany	Source Variation in Phenology, Fruit and Seed Morphology, Germination Seedling Growth and Priomas production of Tamilnadus Indica L.in Erode District – TN	2 Years	UGC	1,45,000	1,45,000

ONGOING RESEARCH PROJECTS						
1	Dr. V. Thiagarasu Asso. Prof. of Computer Science	“Multi Agent Coordination in Overlapped Task Scheduling Priority Rules based Resource Allocation”	2 Years	UGC	2,40,000	2,40,000
2	Dr. C. Malathi Asst. Prof. of Maths	Use of Regression Analysis in Intuitionistic Fuzzy Environment	2 Years	UGC	1,90,000	1,90,000
3	Mrs. R. Rajeswari Asst. Prof. of Physics	Sol-Gel Deposition and Characterization of Pure on D Doped TIO ₂ Thin Film	2 Years	UGC	2,40,000	2,40,000
4	Mrs. A. Priyadharsini Asst. Prof. of Physics	Studies on Electrical Conductivity and Dielectric Behaviour of Pmma-Poly (Methylmethacrylate) PVC-POLY (Vinylchloride) Blend Polymer Electrolyte	2 Years	UGC	2,45,000	2,45,000
5	Dr. V.V. Raju Asso. Prof. of Chemistry	Synthesis, Charactrisation, Catalytic and Biological Activities of Ruthenium (II) and (III) schife base complexes	2 Years	UGC	3,35,000	3,35,000
6	Mrs. G. Kavitha Asst. Prof. of Chemistry	Decolonization of Dyes from Industrial Effluents using Activated Carbon Prepared from Agricultural Waste	2 Years	UGC	2,45,000	2,45,000
7	Mrs. G. T. Prabavathi Asst. Prof. of Computer Science	Detecting Overlapping Communities from Dynamic Social Network	2 Years	UGC	85,000	85,000

8	Dr. R. Shunmughan Asso. Prof. of Commerce	Impact of Agricultural Loans Provided by the SBI on Income and Employment of the Farmers: A Study in Erode District of Tamilnadu	2 Years	UGC	1,15,000	1,15,000
9	Dr. N. Sakthivel Asso. Prof. of Commerce	Farmers Attitude on Cultivation and Marketing of Turmeric under organic Farming: A Study in Erode District of Tamilnadu	2 Years	UGC	85,000	85,000
10	Dr. S. Parthiban Asso. Prof. of Management	Rights of Women Employees A Study in Garment Industries Tirupur, Tamilnadu	2 Years	UGC	95,000	95,000
11	Dr. P. Saminathan Asst. Prof. of Commerce	Consumer Behaviour on E-Marketing A Study in Erode District of Tamilnadu	2 Years	UGC	75,000	75,000
12	Dr. M. Sudhahar Associate Prof. of Commerce	Effectiveness of Advertising through Social Networking Sites: An Empirical Analysis	2 Years	UGC	90,000	90,000
13	Dr. K. K. Thavamani Asst. Prof. of Commerce	Non Performing Assets in Indian Public Sector Banks: An Empirical Study	2 Years	UGC	70,000	70,000
14	Dr. K.M. Deepa Asst. Prof. of Commerce	Empowerment of Rural women Entrepreneurs in Agriculture Sector – A Study in Erode District of Tamilnadu	2 Years	UGC	1,10,000	1,10,000
15	Mrs. Komaladevi, Asst. Prof. of Commerce	Impact of Drip Irrigation on Farmers Income and Employment: A study in Tamilnadu	2 Years	UGC	60,000	60,000

ANNEXURE - VI

Seminar / Conference / Workshop Organized by the Institution

S. No.	Theme	Sponsoring Agencies	Date
1	UGC- National level seminar Topic: Corporate Governance and Dividend Policy in India	UGC	25/09/2015 To 26/09/2015
2	E-RESOURCES:PERSPECTIVES AND CHALLENGES	UGC	18/12/2015
3	UGC Sponsored State Level Workshop on Research Directions in Data Mining	UGC	22/01/2016 To 23/01/2016
4	IMAGE PROCESSING	Institution	03/03/2016
5	CHEM BREEZE 16 (Intercollegiate Chemistry students meet)	Institution	29/01/2016
6	Women Rights In 21st Century-Myth And Reality	UGC	20/07/2015 To 21/07/2015
7	One day Workshop on Personality Development and Career Guidance	UGC	02/03/2016

ANNEXURE –VI

Research Publication Output

S. No.	Name of the Author	Title of the Book / Paper/ Articles	Name of the Publisher/ Journal / Magazine	Date of Publication
1	Dr. S. Varadaraj Management	Quality of Work Life – An Indian perspective	LAP Lambert Academic Publishing, Germany	15/07/2015
2	Dr. M. Sudhahar & Dr. A.Selvaraj Commerce	CORPORATE GOVERNANCE & DIVIDEND POLICY (ISBN 978 - 81-9102-009-0)	Dr. K.S. Janakarathnam Memorial Library, Gobi arts & Science College, Gobichettipalayam	17/09/2015
3	Tmt. V. Jayanthi Tamil	Kongu Murasu	NCBH	02/11/2015
4	Mrs. R. Prabhahari Information Technology	Density Based Clustering Using Gaussian Estimation Technique	International Journal on Recent and Innovation Trends in Computing and Communication(ISSN:2321-8169) (January - March 2015)	15/12/2015
5	Dr. A. Selvaraj Commerce	A Study on problems faced by farmers with crop Insurance	International Journal of Current Research	01/07/2015
6	Dr. A. Selvaraj Commerce	Financial Inclusion: A Major Paradigm Shift is still Needed.	GALAXY International Interdisciplinary Research Journal	01/08/2015
7	Dr. S. Ponnarasu Economics	Agricultural Credit in India	Red Academy for International Journal of Multidisciplinary Research	12/10/2015
8	Mr. G. Dineshkumar Chemistry	Synthesis, Spectral, Structural, Thermal and Optical studies of dimethyl ammonium -4-nitrobenzoate -an organic transfer complex	Optik	07/01/2016
9	Mr. R. Aravind Computer Applications	ROBUST FACE NAME GRAPH MATCHING FOR DIFFERENT MOVIE FRAMES	International Journal of Advanced Research in Computer Science	25/08/2015
10	Mr. S. Janarthanam Computer Science Unaided	Proceeding of 10th International Conference on Intelligent Systems and Control 2016		12/01/2016
11	Mrs. N. Brindha English Language	Subaltern Consciousness in the God of small things by Arundhati Roy and Slumdog Millionaire by Swarup	Trends in Alternative Literature	16/02/2016
12	Dr. S. Pradeep Kumar Economics	Growth and Instability in Paddy Production in Tamilnadu: An inter district analysis	International Journal of Management and Social Science Research Review	19/02/2016

13	Mr. P. Prabhu Sundar Information Technology	Identification Of Bio Metric Based Continues User Authentication And Intrusion Detection System For Cluster Based Manet	International Journal Of Recent And Innovation Trends In Computing And Communication (Issn-2321- 8169)(Impact Factor - 5.837)	29/03/2016
14	Dr. N. Sakthivel Commerce (CA)	Passangers Perception on Board and Off Board services of SOUTHERN RAILWAY (With special reference to Salam Zone)_	Selp journal of Social Science.	21/05/2016
15	Dr. N. Sakthivel Commerce (CA)	An over view of Indian Railways.	Research explores.	21/05/2016
16	Mr. K. Rajendran Management Unaided	International Journal of Management and social science research review	Avinash higher education consultancy services, Bangalore.	15/08/2015
17	Mr. K. Rajendran Management Unaided	Shanlax International Journal of Arts, Science And Humanities	Recent research academy, Tuticorin.	10/12/2015
18	Dr. V. Parthiban Management	Shanlax International Journal of Arts, Science And Humanities	Recent research academy, Tuticorin.	10/12/2015
19	Dr. S. Pradeep Kumar Economics	Growth and instability in paddy production in Tamilnadu: An Inter- District analysis	International Journal of Management and Social Science Research Review	01/11/2015

ANNEXURE – VIII

BEST PRACTICES I & II

BEST PRACTICE – I

1. Title of the Practice: Yoga & Meditation Club

The Club aims at helping the students to be fit, both physically and mentally. The club functions under the guidance of well qualified teachers in Yoga & Meditation. Besides imparting training in Yoga & Meditation to both men and women students, the club gives special emphasis on the **Kaayakalpa** training

BEST PRACTICE – II

1. Title: Student Thinkers / Debating Forum

The analytical and critical thinking of the students are honed by this club which comprises both teachers and students. The Club meets at least once in a month and discusses topics of current issues; thereby the participants get more insight and clarity regarding the issues.